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SONIC | flip.



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Get ready – we're about to turn your expectations about hearing instruments around. Meet Flip. It's small. It's easy to use. And it's designed to keep pace with an energetic lifestyle like yours. Forget what you used to think about hearing instruments, and Flip open a new chapter on life.

**Let's Flip to the good part.** Flip is small. People love that about this discreet device. They also love that it's smart. While compact in size, Flip doesn't short-change any features.



**RIC =**  
receiver-in-canal

Advanced technology that allows hearing devices to be discreet without compromising features.

- **Long-lasting battery.** Flip uses a standard size 13 battery that not only lasts longer, but is also easier to handle than other smaller sizes.
- **Fumble-free operation.** Push buttons are simple to find and easy to use. A sizeable wheel makes volume control easy, and the battery compartment – you guessed it, flips right open.
- **Extra hearing power.** With an optional power speaker unit, Flip can improve hearing even for people with severe loss.
- **Moisture resistant.** Flip is robust enough for everyday activities, even when you work up a sweat.



## Natural Sound Made Simple

The simple act of listening is really anything but. Your ears are designed to process incredibly complex sounds. Flip uses technology to simulate what your ears instinctively do on their own. With the natural sound technology Sonic is known for, your hearing will be clear and comfortable – the way you expect sound to be.

### Speech Variable Processing

This system helps preserve the nuances of speech – the soft and loud sounds that occur in every word. Flip acts like a super-computer to process all the sounds, not just the loudest one. This can make a big difference in understanding what your loved ones are saying.

### Adaptive Feedback Canceller

One of the biggest complaints about hearing instruments is feedback – that annoying whistle or squeal. Flip's Adaptive Feedback Canceller attacks feedback before it starts. Flip removes offending signals – often before you hear them – for squeal-free, easy listening.

### Impulse Noise Reduction

Sure, Flip helps you focus on speech. But what about the other sounds happening around you? Impulse Noise Reduction identifies and suppresses unexpected sounds like the clinking of silverware or jangling of keys. You'll be more comfortable listening without sacrificing speech intelligibility.

### Noise Management

Flip integrates other noise reduction systems to target specific sounds that could be a distraction. Speech Priority Noise Reduction works to separate speech from surrounding noise, making your conversations more comfortable and understandable. Soft Noise Reduction reduces low-level sounds like the whir of a fan or hum of a refrigerator. Wind Noise Reduction makes time spent outdoors that much more enjoyable by preventing wind sounds from being amplified.

### Directional Systems

Flip technologies not only identify *what* an important sound is, but *where* it is, too. For example, Fixed Directionality addresses sounds that occur in a static environment – like a conversation at your restaurant table. Adaptive Directionality comes into play in more dynamic settings, like a busy office or a grocery store. Hybrid Directionality fuses two technologies to resist wind noise in moderately noisy places. Together, they keep unwanted noise at bay so you can stay engaged in your surroundings.



**Stay Connected with Life.** What do you listen to? Or perhaps the better question: what do you *not* listen to? Your world is full of cell phones, landlines, television, digital music, PCs, and more. Flip helps you connect to them all.

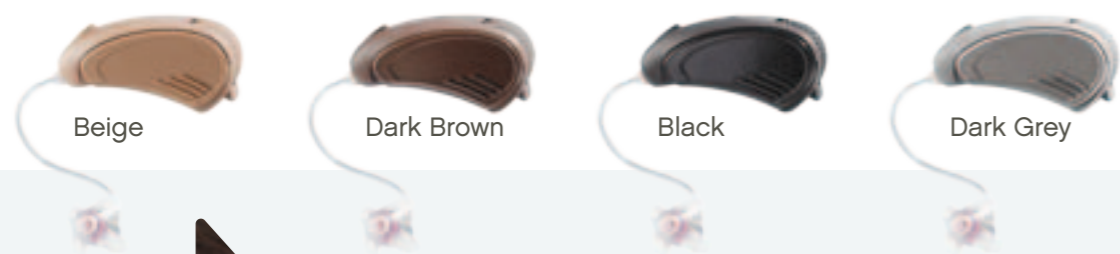
Created specifically to adapt to today's technologies, Flip comes ready to connect to nearly any external device. Using SoundGate, audio streams directly into each Flip instrument. It's almost like having personal speakers for your ears. With these optional accessories for Flip, connecting to your world has never sounded better.

- **SoundGate** – This wireless device connects Flip to Bluetooth devices, including cell phones, music players, PCs and more.
- **TV Adapter** – Transmits TV sounds via SoundGate directly to your hearing devices. So you don't miss a thing.
- **Phone Adapter** – Allows you to accept calls from your landline phone.
- **Remote Control** – enables hands-free operation of program and volume changes.



## A Size and Style to Flip For

Subtlety speaks volumes when it comes to style. And Flip helps you look your best by quietly blending in. A miniature Receiver-In-the-Canal device, Flip is already in the category of smaller hearing instruments. But its unique streamlined design makes it the most compact of its kind. Available in four color options to match hair and skin tones, Flip has an understated style you'll love.



### Small and discreet

Flip is lightweight, comfortable, and barely visible.

Flip comes configured in three technology levels to match your individual hearing needs. Ask your hearing care professional to determine which model is right for you.

